



PRESS RELEASE

IMMEDIATE RELEASE: 20 May 2011

RSA WELCOMES PORTAS REVIEW OF HIGH STREET

The Rural Shops Alliance (RSA) was delighted to hear this week that Mary Portas has been asked by the Government to head an independent review of the High Street. The review will look to see how government, local authorities and business can work together to promote the development of new models to help the high streets prosper.

It is too early to understand what involvement there may be with the rural and small high streets that RSA members operate in, but nevertheless the findings from this review will be of interest to and will no doubt impact of rural retailers to.

Kenneth Parsons , RSA Chief Executive commenting on the review said “ We welcome the appointment of Mary Portas to head this review. As an organisation representing over 8,000 rural based retailers we will be pleased to do what we can to support the work Mary has to do and to take part in the review if this is helpful. On behalf of Rural Retailers we will also be very interested to hear the conclusions and recommendations of the review and how they will impact on our members.”

Notes for editors:

The Rural Shops Alliance (RSA) is the national voice for about 7,500 rural retailers. We campaign on their behalf and also help these shops to become more competitive with practical advice and support, to the benefit of thousands of rural communities. Many ‘blue chip’ suppliers and county councils sponsor and partner the work of the RSA. Our direct contact with rural shops and with these organisations means that we keep in close touch with emerging issues and concerns in our fast changing business sector.

More Information:

Gary Hepburn - Tel 01305 752050
Duty Press Contact - Tel 07092 048546